



DEPARTMENT OF PARKS AND RECREATION

Division of Boating and Waterways
Boating Clean and Green Program
45 Fremont Street, Suite 1900
San Francisco, CA 94105

Major General Anthony L. Jackson, USMC (Ret.), *Director*

September 20, 2013

Dear Boating Facility Partners:

The California State Parks Division of Boating and Waterways and California Coastal Commission's Boating Clean and Green Program (BCGP) is using technology as another resource in keeping California's marinas, waterways, and ocean clean and healthy. With the use of QR codes, boaters can now access on their smartphone devices clean boating tips, including two new instructional videos. The videos include tips and tools to prevent oil and fuel discharges; how to report oil and chemical spills; dispose of used oil; environmental laws; and information on other clean and safe boating practices recommended for before, during and after fueling boats.

What is a QR Code? A QR Code consists of square dots arranged in a square grid that is used to take a piece of information, such as BCGP's videos, and places it into your smartphone. Boaters can then conveniently view the videos before or after docking, or even when planning their outing from home. Instructions on how to use this technology can be found on websites such as [For Dummies](#). Below is the BCGP's QR Code:



Enclosed you will find a sticker with the new QR Code. This sticker can be placed anywhere in your facility including, on fuel pumps, offices, dock entrances, boat launch ramps and bulletin boards. Electronic versions of the QR code can be sent to you for placement in your newsletters, billing inserts or any other collateral you may have. Should you be interested in the electronic version or want more of the stickers, please contact me. All that we ask is that you let us know how you are using the new QR Code and the location where you placed the sticker..

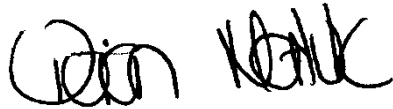
Should you not be interested in the use of QR Codes, but still want to promote the videos on your website, you may do so by downloading the videos from BCGP's website at www.BoatingCleanAndGreen.com.

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BCGP is very excited about these new resources and in the positive impact that they will have on California's marinas, waterways and ocean. The new resources were developed in partnership with the San Francisco Estuary Partnership, Keep the Delta Clean Program, the Santa Monica Bay Restoration Foundation, and a Technical Advisory Group comprised of members from the marine industry and boating associations. We hope that you can also share in this excitement.

Thank you for your continued support to the BCGP and its partners.

Sincerely,

A handwritten signature in black ink, appearing to read "Vivian Matuk". The signature is stylized with a large "V" and "M".

Vivian Matuk
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